

USING THE STICKER BOOK

- 1 FILL OUT THE WHITE FORM.
- 2 LEAVE IT IN THE BOOK.
- 3 PUT THE STICKER ON THE INSIDE RIM OF THE COLD, DRY KEG.

KEG REGISTRATION
FILL IN ALL BLANKS ON WHITE FORM • PEEL OFF STICKER AND PLACE ON KEG AS SHOWN
 LICENSEE RETAINS ORIGINAL WHITE FORM IN BOOK

ALCOHOLIC BEVERAGES DIVISION
State of Iowa

REG. NO. **A000000000**

DATE OF SALE 7/1/2007

NAME OF PURCHASER (PRINT) John Doe

ADDRESS 1234 Maple Street

CITY Windsor Heights STATE IA ZIP 51234

It is unlawful to sell, give or otherwise supply any alcoholic beverage, wine or beer to any person under legal age. Any person who defaces this sticker shall be guilty of criminal mischief punishable pursuant to Iowa Code § 716.6 and shall cause the forfeiture of any deposit, if applicable.

5-2007

SIGNATURE OF PURCHASER John W. Doe

TYPE OF IDENTIFICATION (CHECK ONE):
☒ DRIVERS LICENSE ☐ MILITARY ID ☐ NON-OPERATORS ID

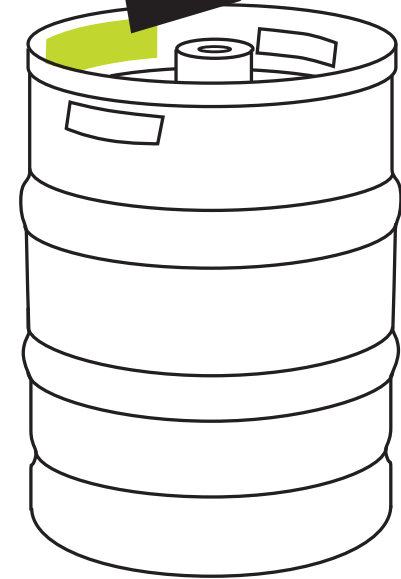
NUMBER 1 2 3 4 5 6 7 8 9



Thank you for partnering with the Iowa Alcoholic Beverages Division to help stop underage consumers from illegally obtaining alcohol from social sources!

IOWA ALCOHOLIC BEVERAGES DIVISION

IOWA KEG REGISTRATION



ALCOHOLIC
BEVERAGES
DIVISION
State of Iowa

Keg Registration Process

What is Keg Registration?

On Thursday, April 5th, 2007, Governor Chet Culver signed into law a bill requiring carry-out beer kegs purchased in Iowa to be registered with the retail establishments where they are sold. The law combats underage drinking, giving law enforcement officials a tool to track the sources of alcohol to minors. Equally important, keg registration serves as a deterrent to adults and social hosts who may otherwise provide kegs of beer to persons under 21.

Application of the law is simple and inexpensive. When a keg is purchased, the retailer records the buyer's name, address and driver's license number in a booklet along with the identification number of a sticker to be placed on the side of the purchased keg. Retailers must keep the registration information for each carry-out keg for a minimum of 90 days, and the information must be made available to law enforcement officers upon request during the store's normal business hours.

To Whom Does Keg Registration Apply?

The keg registration law applies to any licensee that can sell kegs of beer for carry-out. The following license classifications allow for carry-out keg sales:

- Class "E" liquor license (LE) with a carry-out beer privilege.
- Class "C" liquor license (LC).
- Class "C" beer permit (BC).
- Special Class "C" (BW).
- Class "B" liquor license (LB).
- Class "B" beer permit (BB).

Ordering Booklets:

Keg registration booklets are available online via the Iowa Alcoholic Beverages Division's Electronic Licensing System.

Follow these steps to order keg registration booklets:

1. Visit www.iowaABD.com.
2. Click on the Electronic Licensing link and log into your e-licensing account.
3. Click "Complete Keg Registration Stickers/Booklet Order"
4. Select an active license from the list on the screen.
5. Click "Keg Booklet Order"
6. Complete and Submit the order form.
7. Submit Payment Information.

Keg registration booklets can be ordered anytime. Booklets must be purchased for use at one licensed location only. Cost is \$5 for a book of 25 stickers.

Applying Stickers:

Each keg sold for carry-out by an establishment must be registered.

Follow these steps to register a keg:

1. Ask for the customer's driver's license or state issued identification.
2. Record the date of the sale and the customer's name, address, type of ID and ID number into the official state keg registration booklet.
3. Acquire the customer's signature.
4. Remove the sticker from the booklet and place it on the inside rim of the cold, dry keg.
5. Carry out the transaction.

NOTE: If a keg is returned to the licensee without the sticker, or if the sticker has been defaced, the customer forfeits any deposit paid at the time of purchase. Forfeited deposits for a defaced sticker must be remitted to the Iowa Alcoholic Beverages Division.



Contact the Iowa Alcoholic Beverages Division toll free at **866.iowaABD (866.469.2223)** (option 1), or locally at **515.281.7400**.

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